



HOMETOWN HEROES

Last year, over \$88,000 in popcorn and snacks were purchased to support our local hometown heroes. This program has grown each of the last three years.

Customers choose to purchase Hometown Heroes and it is presented to local Heroes of the Scout Unit's choosing.



Q: What is Hometown Heroes (HH)?

A: It is a way for Scouts and the public to say thank you to community heroes, including (but not limited to) military, Police, Fire, EMS, etc.

Q: How does it work?

A: It is just like selling any other product, but the customer does not receive any popcorn to take with them. The Scout receives the same amount of commission for the sale. The customer is supporting the Hometown Heroes program in their area with their purchase.

Q: How much is it?

A: Donations to the HH program can be made in in \$25 and \$50 increments.

Q: Is it tax deductible?

A: Yes, it is 100% tax deductible.

Q: How do we order it?

A: You order it via the Take Order on the Trails End website.

Q: Can we distribute ours locally, how does that work?

A: Yes. After the sale, your unit will get an email with the amount of Hometown Heroes that your unit ordered, and the unit can choose to pick up product from the take order site, or the unit can choose to have Northern Star Council distribute it.

Q: Can we use our product we have leftover to fulfill our Hometown Heroes we sold?

A: No. We need that product to fill Take Orders in a timely fashion for the hundreds of Scouting units that need it. You cannot trade out leftover product for Hometown Heroes credits.

Q: What if I have other questions?

A: No problem! Contact Bill at billa-h@northernstarbsa.org or 651-254-9146